



TANIYA TRADING HOUSE (PVT.) LTD.

COMMITTED TO DO BETTER

LEVEL-3, HOUSE-4/6, ROAD-09, BLOCK-J, BARIDHARA, DHAKA.

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INTRODUCTION



About Us

- ❖ We, Taniya Trading has started our journey with a vision of becoming one of the best business house in Bangladesh. We have started our business with steel products and then expanded to the capital market. To diversify our business line, we put our foothold in the electric business in the year 2012. Since then we have been working with Schneider Electric as a business partner in Bangladesh market.
- ❖ We have a qualified and vastly experienced management, sales support and logistic team in order to become competitive in the market by giving best support and device to customers.

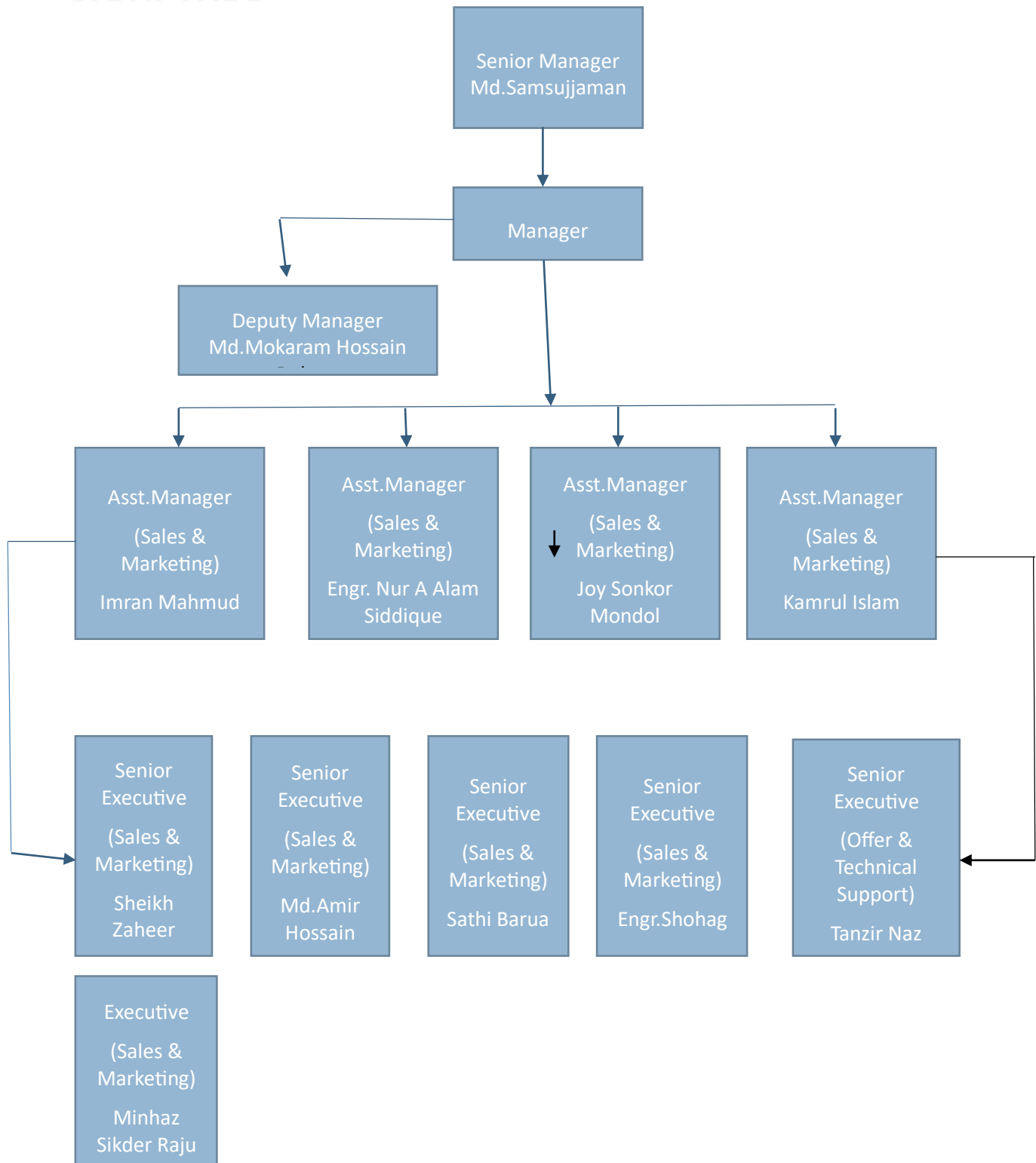
Our Mission

- ❖ Our mission is to deeply recognize the needs of our Clients who are constantly searching for the latest technologies and new ways of thinking to make the best project decisions. We continuously develop our knowledge and expertise and apply them in helping our Clients in their business activities. To consolidate our presence in the market and also increase market share attaining satisfaction of customers.

Our Vision

- ❖ Our vision is to be a highly successful consulting company in electric energy sector and to provide wide range of services in the field of power generation, transmission and distribution, electricity market and power quality. To be in the top position in steel, capital and electrical business in Bangladesh market in terms of quality, device and market share.

FUNCTIONAL MARKETING MANAGEMENT STRUCTURE



HISTORY OF TANIYA TRADING



Existence

Taniya Trading started their operations as an authorized distributor of "Schneider Electric" for support electrical management for residential building with stylish switches and sockets in 2012

Development

From 2013 to 2018 Taniya gained a larger experienced technical team and added more products(MCCB).Industrial panel board manufacturing process started successfully (SDB,MDB,ATS,MCC Panel,LT etc.

High Margin

Business High entry barriers and minimal competition, therefore revenue and margins are high.

Talented Resource

Highly experienced professionals from theTaniya Trading.
It has a strong talented engineering team and marketing team.
Organisational strength of over 60 employees in total.

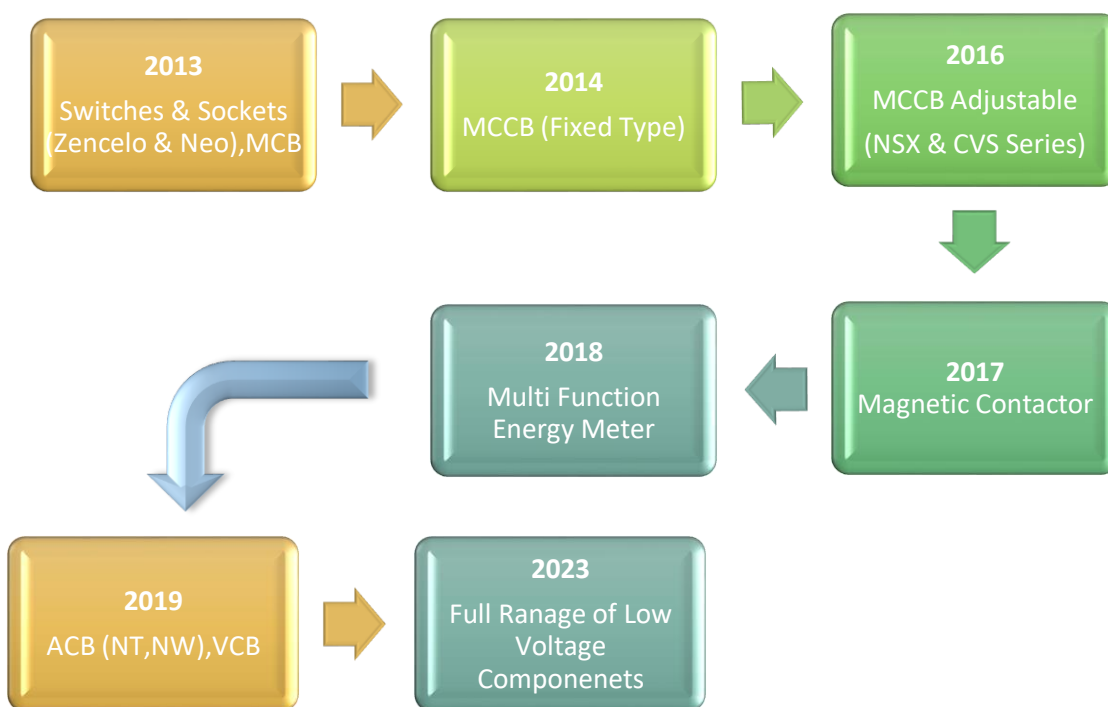


OVER THE YEARS



Taniya Trading first started its business journey with iron market. After that, **Taniya Trading** started its business journey from 2012 with the aim of supplying quality electrical products to the customers. With that aim, **Tanya Trading** entered the market as an authorized partner of **Schneider Electric** in 2012. For support electrical management for residential building with stylish switches and sockets

Taniya Trading started their journey with **Vivace** Switches & Sockets.



Present day – In our products basket we have all types of low voltage components. such as- Switches & Sockets, MCB, MCCB (Adjustable & Fixed both type), ACB (NT-NW), VCB, Magnetic Contactor, OLR (Overload Relay), MPCB (Motor Protection Circuit Breaker), RCCB (Residual Current Circuit Breaker), SPD (Surge Protective Devices), DOL-Starter, Energy Meter, VFD/VSD (Variable Frequency Drive/Variable Speed Drive), Soft-Starter. We have skilled and experienced sales team and engineering service team to provide all type of support to our residential and industrial customers.

Values

Excellence

We are satisfied with nothing less than the very best in everything we do. We will continue to raise the bar for everyone. The great fun here will be for all of us to discover just how good we can really be.

Flexibility

We respond positively to changes and find innovative ways to improve our services.

People

People are our greatest asset. We work together as a team to achieve extraordinary results beyond our individual capabilities.

Integrity

We pride ourselves in being honorable, trustworthy and credible.

"TANIA TRADING TAKES THE NEEDS OF THEIR CUSTOMERS VERY SERIOUSLY AND IS ABLE TO DELIVER THE SPECIFIED PRODUCTS AND TECHNICAL SUPPORT WITHIN A SHORT PERIOD OF TIME."

PRODUCTS

Taniya Trading started its journey in Bangladesh in 2012 as an authorized partner of **Schneider Electric**. Schneider Electric switches & sockets encompass a family of styles brought together by innovative crafting and technical design. Ensuring quality and reliability across a full range of product types, various profiles and finishes are available to suit all interior styles.

SWITCHES & SOCKETS

VIVACE



ZENCELO



NEO



MCB (SP DP TP & 4P)



MCCB (FIXED & ADJUSTABLE CVS-NSX)



OTHERS LOW VOLTAGE COMPONENTS



TANIYA TRADING GAINED WIDE RECOGNITION IN THE IRON MARKET.



From the retail market to the wholesale market, [Taniya Trading](#) has contributed greatly to the steel sheet business over the years. Supplying quality steel to customers is the main goal of [Taniya Trading](#), which will continue in the coming years.

SERVICES & TECHNICAL SUPPORT

Over the past years, [Taniya Trading](#) has successfully provided technical support to customers on both the residential and industrial side. [Taniya Trading](#) believes that customer satisfaction is the key to achieving business goals. In addition to residential electrical work, [Taniya Trading](#) has successfully worked on mega projects in the industrial sector as well. And some projects are still ongoing. [Taniya Trading](#) also works with ATS Panel, LT Panel, DB Panel, MCC Panel, VFD Panel all these industrial solutions.

OUR RESIDENTIAL PROJECTS



SOUTH BREEZE



SOUTH BREEZE



SHELTECH



SHELTECH

**THE PALACE LUXURY RESORT,
SHYLET**



OUR PANEL PROJECTS

Over the years we have been supplying various types of panel boards to the industrial sector.



**4000A LT PANEL, SM GROUP, NOTUNBAZAR,
GAZIPUR.**



1250A LT PANEL ,BRAC LEARNING CENTER,SAVAR

VFD PANEL, ASSET DEVELOPMENT,
GULSHAN



OUR VALUABLE CLIENTS

